



Many agricultural producers aren't aware of the actual costs involved with producing their crops and livestock enterprises. It is also not uncommon for producers to be risk averse, especially when the long-term cost benefits of much-needed investments are unclear. This lack of clarity in costs and benefits can impede a grower's ability to maximize profits.

AgBiz Logic (ABL) is a free online tool that allows producers to understand, analyze, and manage risks by evaluating the profitability of capital investments or new crops before executing a decision. ABL also incorporates near- and long-term weather forecasts and climate projections to investment strategies, which provides additional insights into economic and financial outcomes.

ABL measures the tradeoffs between profitability, financial feasibility, and climate impacts of investments before spending time and money. This powerful tool can also improve profitability for your business on a variety of levels, from the whole farm or ranch basis all the way down to an individual bushel or pound!



agbizlogic.com
agbizlogic.oregonstate.edu



Agricultural information technology you can use.

Maximize profits, don't minimize expenses!

What is *AgBiz Logic*?

AgBiz Logic (ABL) is a suite of economic, financial, and environmental decision-support tools that enable producers to increase profitability and enhance financial feasibility while analyzing environmental trade-offs.

Three available ABL programs:

AgBizProfit

Create, manage, and compare budgets, plans, and scenarios to run a profitability of investments analysis - see if a new strategy will be successful.

AgBizFinance

Create or use pre-existing scenarios to compare cash flow, balance sheets, and income statements and see how your liquidity or solvency will change.

AgBizClimate

Assess how weather forecasts and climate projections could impact yields, product quality, and production inputs based on your knowledge of your farm or ranch.

ABL Features:

- ✓ Create budgets, plans, and scenarios
- ✓ Quick and easy comparison of production-specific data
- ✓ Access online, anywhere, by creating a free account
- ✓ Forecast and project long-term investments for up to 365 periods
- ✓ Automated generation of performance metrics based on **your** enterprises
- ✓ Customize your analysis, from a whole farm or ranch basis to an individual bushel or pound

Coming soon: *CompareMyAgBiz!*

Compare your operation to others of similar crop and livestock mixes and farm or ranch size. Securely compare your key business indicators with peer businesses, classified by state(s) and counties of your choice, and use personalized financial benchmarks generated by *AgBiz Logic* to improve your long-term business success.

Planning decisions based on **your** data

Get started at
agbizlogic.com
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Input Schedule F 1040 data

Enter your Schedule F Form 1040 federal income tax return information - either manually or by importing from your accounting system.



Allocate by business and enterprise

Allocate your inputs by business type (crops, livestock, and nursery) and by enterprise, such as specific crops or production (cereal grains, row crops, beef, dairy, greenhouse, etc.).



Create and compare!

AgBiz Logic generates budgets, plans, and scenarios based on **your** input, allowing you to compare potential changes to your business enterprises.

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